



**Patti Dobrowolski, CEO
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Patti Dobrowolski, CEO of Up Your Creative Genius, is a renowned visual thinker, author, and change activator. With a TEDx talk reaching 6 million viewers, she empowers global Fortune 100 companies and individuals through her visual and creative methodologies, transforming dreams into reality. Patti's impactful books and collaborations, including integrating Agilities with The DeBruce Foundation, redefine goal setting and career planning. Holder of an MA in Psychology, Patti's strategic illustrations adorn corporate giants like Nike, Microsoft, and Starbucks.