

*inspired* **ACTion**

JUNIOR LEAGUE OF KANSAS CITY, MISSOURI

**ANNUAL REPORT**

2020 - 2021



# PRESIDENT'S MESSAGE



In June 2020 as we turned the page on a new League year, it felt as if the world was on fire. We were three months into the COVID-19 pandemic: society was closed to large groups and mask mandates were in place. When we would be able to gather in person was a moving target. Would it be September? Turned out, no. December? Still, no. April, maybe, but only if we were outside and masked. In addition to this, our society was triggered by the deaths of Breonna Taylor, Ahmaud Arbery, and George Floyd. Nationwide, protests broke out and our League published a note to all members two days before the start of the 2020-2021 year denouncing abuse, racism, and intolerance.

## **The world felt heavy and full of uncertainty.**

Yet, if there is anything we can always be certain of, it is that the women of the Junior League of Kansas City, MO are truly unstoppable and will press on and affect change in the ways we are able. I am so incredibly proud that our members did just that during the 2020-2021 year. The overall theme of "Inspired Action" exemplified what it would take for us to keep moving forward, and monthly themes served as guideposts to lead us through the year.

Here are some remarks from the May 2021 General Membership Meeting:

*"We began our year by inviting inspired action. There was uncertainty and unrest in our world, but we stepped forward boldly and with fierce conviction, believing that despite challenges or obstacles we can accomplish anything, after all we ARE the women of the Junior League of Kansas City, Missouri. In June, we were deliberate in our inspired actions, hosting a courageous conversation on race and equity with Dr. Katrice Albert and hosting a training GMM which over 400 of you attended. We got authentic in August, by using actions and words to move our mission forward. In September we ignited inspired action by launching our apparel store and voting to add a Director of Diversity, Equity, and Inclusion to our Board. In October we were passionate, passionate in our resolve to march on, despite the challenges. We reimagined Holiday Mart, launched cooking tutorials for our community partners on YouTube, and invented unique ways to engage with each other and our community. Being effective was our November focus. We held both Zoom and in-person "in-home meetings." We illuminated December with our third Zoom GMM of the year featuring an interview with the beloved Branton/Hall Award winner Mamie Hughes. In January, we nourished ourselves and our League by taking a brief pause at the start of the month and then finished the month strong by launching our highly successful Little Black Dress Initiative. Responsible inspired action drove our February right to our first-ever meeting at the Boulevard Drive-In Movie Theater where we used electronic voting for the first time so every voting member could have her vote counted. In March we were transformational as we coordinated with municipalities and organizations all over our metro to assist with COVID-19 vaccination efforts and held our most successful C3KC event ever, featuring the incredible Angela Duckworth and countless local and national speakers. April brought success both with our brand-new Sip & Support event and the beginning of our transition season. I hope YOU remember this year as a year of triumph, resilience, and strength. I hope you continue your inspired action now and into the future."*

Throughout all of this, we worked very hard to keep our members connected and engaged, meeting them where they were by showing compassion, flexibility, and grace.

It was a challenging year AND it was an extraordinary year full of triumph, sparks of joy, and courage. It was my honor to lead our organization through this time.

Karen Crnkovich

**President, 2020 - 2021**

# COMMUNITY SERVICE AWARD

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The Community Service Award is our League's highest honor, given annually to a Sustaining member who has enriched the League and Community through extraordinary volunteer service.

In addition to being an outstanding League member for over 35 years, Carol Logan has been an energetic and enthusiastic leader in The Nelson-Atkins Museum of Art, Children's Mercy Hospital, Johnson County Community College Foundation, Johnson County Library, Shawnee Mission Education Foundation, United Way, and her children's schools. She has also been actively involved with the Front Porch Alliance's Partner in Active Learning (PAL) mentoring program for 11 years. Congratulations and thank you, Carol!



**Carol Logan**

**2021 Community Service Award Recipient**

## 2020-2021 BOARD OF DIRECTORS

.....

- Karen Crnkovich | President
- Kimberlee Ried | President-Elect
- Christy LaHood | Board Assistant
- Chelsea Chaney | Bylaws Chair
- Jessica Matthys | Director of Community
- Sophie Doroba | Step-Up Director of Community
- Susan Moss | Director of Finance/Treasurer
- Decemeber Brammer | Step-Up Dir. of Finance
- Meghann Aberle | Step-Up Director of Fund Dev.
- Aaron Fulk | Director of Marketing/Secretary
- Kimberly Craig | Step-Up Director of Marketing
- Courtney Raupp | Director of Membership
- Sarah Dempster | Director of Planning
- Lissa Haag | Director of Sustainers
- Sarah Koci Scheilz | Director of Training
- Katie Rooney | Nominating Chair
- Celeste Greenlee | Executive Director



# MEMBERSHIP



## MEMBER AWARDS

**Community Service Award**  
Carol Logan

**Leader of the Year**  
Decemeber Brammer

**Advancing the Mission Award**  
Signature Programs Evaluations Committee

**New Member of the Year**  
Meagan Tambke-Thomas

**Active Member of the Year**  
Kim Maguire

**Committee of the Year**  
Empower to Succeed Committee

**Above and Beyond Award**  
Melissa Reinhart

**Active Achievement Award**  
Cynthia Hinrichsen



## TRAINING

The League offered a total of **83** trainings in 2020-2021 with **741** attendees.

### SAMPLE GENERAL TRAININGS

- How to Listen Effectively
- Public Service Careers 101
- How to Run For and Serve on a Civic Board
- Missouri and Kansas Advocacy Days
- Addressing Microaggressions
- Interpersonal Relationship Building
- Community Issues
- Leading With Empathy
- Intercultural Communications
- Dividing Lines: A History of Segregation in Kansas City
- Understanding the Impact of Food Insecurity
- Mental Health and Community Impact
- Understanding Crime in Our Community
- Human Trafficking: What to Know and How to Prevent It
- Career Training: Is Your Resume Your Job Obituary?
- Money Management
- Wedding Planning 101
- Home Buying 101
- Virtual Pastry Class in Versailles
- iPhone Photography for Beginners
- Whole 30
- FabMama Workout
- Cloth Diapering 101
- Wine Tasting
- Fall Wardrobe Styling
- Charcuterie Board Creation
- Knife Knowledge 101
- Intention Setting
- Cocktails and Mixology
- Estate Planning

Most trainings were virtual thanks to a creative Training Council. Thanks to them we were able to keep our membership engaged!

### ADVANCED LEADERSHIP CERTIFICATION SERIES (ALCS)

This year we had four ALCS graduates, those attendees who completed all 12 of the courses the League offers in partnership with the Midwest Center for Nonprofit Leadership.

Congratulations to these women on completing the certification.

**Jessica Lumetta, Megan Murray, Lisa Nickel, and Megan Swaback**

# COMMUNITY PARTNERS & PROGRAMMING

Historical Impact in the Community Since 1914

## COMMUNITY PARTNERS

COMMUNITY PARTNERS	FUNDING	VOLUNTEERS
Boys & Girls Clubs	\$3,000	15
Friends of JCDS	\$2,023	12
HopeKids	\$6,000	10
Inclusion Connections	\$4,500	8
Lazarus Ministries	\$2,500	10
Solace House	\$5,000	8

**\$18.5**

MILLION

*Raised for our Mission*

**\$2.5 &**

MILLION

*Volunteer Hours Given*

## 2020-2021 Impact in the Community

**760**  
Grocery Bags of Healthy Food Given

**11** Videos Teaching **15** Healthy Recipes for Kids

**300**

Healthy U Participating Families

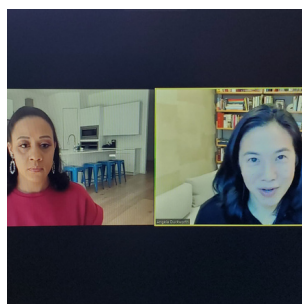
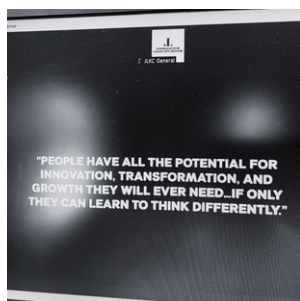
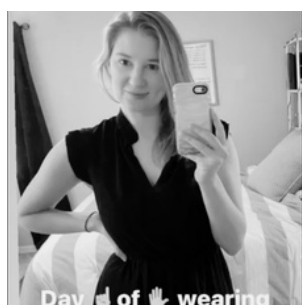
**400**  
Bags Donated to Moms & Kids

**17** Grants Provided for Emergency Needs in the Community

## SIGNATURE PROGRAMMING PARTNERS

PROGRAM	FUNDING	VOLUNTEERS	COMMUNITY PARTNERS
Empower to Succeed	\$9,500	20	Amethyst Place and Women's Employment Network
Healthy U Family Meals	\$19,200	35	Boys & Girls Clubs of Greater Kansas City and Operation Breakthrough
Hope & Healing Kits	\$7,000	12	Jewish Family Services, Rose Brooks Center, and Newhouse

# FUNDRAISING



## Holiday Mart

Holiday Mart is Kansas City's largest nonprofit shopping event, and all proceeds benefit our mission and community projects.

Since 1988, this four-day shopping extravaganza has raised \$11.7 million for the betterment of Kansas City. In 2020, we saw a very different Holiday Mart; Holiday Mart Re-Imagined, which was the first time the shopping event was a fully virtual experience.

**Retailers: 25**  
**Funds raised: \$5,223**

## Little Black Dress Initiative

LBDI is a week-long poverty awareness and fundraising campaign that harnesses the power of social media and doing something a little different to educate people about local issues that Leagues work on in their communities. In Kansas City, our LBDI underscores the impact of poverty on women and children.

**Funds raised: \$54,249**

## C3KC

For corporate, civic, and community stakeholders, C3KC is a collaborative conference convened to spark change for a better Kansas City. For the 2021 event, we provided a fully virtual experience with keynote speaker Angela Duckworth, founder and CEO of Character Lab, a nonprofit whose mission is to advance scientific insights that help children thrive.

**Attendees: 403**  
**Funds raised: \$53,171**

## Sip & Support

Sip & Support was created in 2020 to provide a fun happy hour experience that would encourage connections while supporting the League. The event features a silent auction and fabulous raffle items. For 2021, this event was a virtual experience, with a total of 148 auction packages and a total of 227 donated items.

**Funds raised: \$30,759**

# FINANCIALS

## Community Endowment Fund

The Community Endowment Fund provides emergency grants to Kansas City nonprofit agencies, up to \$7,500 per request. Examples of requests funded this year included car repairs for Urban Rangers, shed for Camp Encourage, sinkhole repair for Northeast Community Center, technology updates for Hope House, refrigerator for Cross-Lines, PPE for Developing Potential and Special Olympics, books for program distribution for Reach Out and Read, and flu shot clinics for KC CARE Health Center.

**Beginning Balance: \$1,378,849.00**

**Ending Balance: \$1,692,943.11**

**Amount Granted: \$72,994.00**

## Headquarters Building Fund

The Building Fund was established to assist with the maintenance and upkeep of our headquarters at 9215 Ward Parkway in Kansas City, Missouri. Major projects funded this year included replacing an HVAC unit, purchasing two new laptops, and re-sealing the parking lot.

**Beginning Balance: \$2,006,185.00**

**Ending Balance: \$2,400,725.16**

**Amount Granted: \$111,299.00**

## Legacy Fund

The Legacy Fund provides funding for programs and educational activities that develop the potential of our members. Requests funded this year included sending members to a D&I Certification Program through Cornell, Gallup Successful Strengths Coaching, Yale School of Management Six Week Women's Leadership Course, Central Exchange Leadership Summit, and C3KC.

**Beginning Balance: \$1,197,095.00**

**Ending Balance: \$1,588,208.48**

**Amount Granted: \$17,657.00**



## FINANCIAL HIGHLIGHTS

### REVENUE

Net Fundraising Events (2020-2021) .....	\$131,248
Investment Appreciation (Depreciation) .....	\$1,100,208
Investment Income .....	\$115,998
Membership Dues .....	\$194,797
Contributions .....	\$32,595
Other .....	\$59,405
<b>Total .....</b>	<b>\$1,634,251</b>

### EXPENSES

Salaries & Administrative Expenses .....	\$282,561
Community Funding .....	\$178,413
Building & Utilities Expenses .....	\$86,080
Training, Meetings, Conferences .....	\$24,063
Marketing & Promotions .....	\$12,701
Miscellaneous Expenses .....	\$65,932
Depreciation Expenses .....	\$68,688
<b>Total .....</b>	<b>\$718,437</b>

# COMMUNITY ADVISORS

## **Sara Anthony, J.D.**

Senior Employment & Litigation Counsel  
Compass Minerals

## **Gary Baker, Ph.D.**

Director of Community Building Initiatives  
UMKC Midwest Center for Nonprofit Leadership

## **Jeffrey Byrne**

Co-Founder & CEO  
Byrne, Pelofsky & Associates

## **Dr. Ann Davis, Ph.D., M.P.H.**

Associate Professor of Pediatrics  
University of Kansas Medical Center

## **Christa Dubill**

Vice President, Chief Communications Officer  
Blue Cross Blue Shield of Kansas City

## **Kimiko Black Gilmore**

Assistant City Manager  
City of Kansas City, Missouri

## **Deanna Graves**

Community Volunteer

## **Greg Graves**

Community Volunteer  
CEO Emeritus, Burns & McDonnell

## **Jolie Justus, J.D.**

Associate General Counsel  
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## **Mary Thompson O'Connor**

Senior Vice President, Logistics  
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## **Stacie Prosser**

Publisher  
Kansas City Business Journal

## **Jovanna Rohs, Ph.D.**

Director of Early Learning and Head Start  
Mid-America Regional Council

## **Joni Wickham**

Co-Founder  
Wickham James Strategies & Solutions

## **OUR MISSION**

The Junior League of Kansas City, Missouri (JLKCMO) is a 501(c)(3) organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## **OUR VISION**

The Junior League of Kansas City, Missouri has a vision to be a visible group of active volunteers focused on improving the quality of life in our community.

## **DIVERSITY & INCLUSION COMMITMENT**

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

## **REACHING OUT**

The Junior League reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Our League currently numbers more than 1,300 strong. We are women who work full-time, part-time, and in the home; single women, married women, and mothers. We are women who share diverse interests and backgrounds as well as a desire to improve our community through volunteer action and grant-making.

Since 1914, the Junior League of Kansas City, Missouri has been associated with more than 350 community agencies and organizations. Since the League's inception, our members have raised more than \$17 million for our mission and volunteered over 2.4 million hours. League members research areas of need in the Kansas City area and educate the membership and the community about those issues. Our current focus area is Women and Children, in the areas of abuse and neglect, childhood development, and women's self-sustainability.

# 2020-2021 DONORS



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Meghan Lewis  
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Annette Ligon  
Susan Lintz  
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Carol Logan  
Rachael Longhofer  
Lori Longoria  
Katie Lord  
Susie Luening  
Barbara Luhrs  
Betsy Lynch  
Georgia Lynch  
Victoria Lynch  
Lynn Mackle

Note: This listing includes cash donations made from June 1, 2020 through May 31, 2021. In-kind gifts and event ticket purchases are not reflected. We apologize for any errors or omissions. Please contact Celeste Greenlee, Executive Director, at [cgreenlee@jkc.org](mailto:cgreenlee@jkc.org) with any questions.

# 2020-2021 DONORS (continued)

.....

Caroline Marsh  
Barbara Marshall  
Martha Jane Phillips Starr Field of Interest Fund  
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We apologize for any errors or omissions. Please contact Celeste Greenlee, Executive Director, at [cgreenlee@jklc.org](mailto:cgreenlee@jklc.org) with any questions.

# The Oglebay Society

The League gratefully acknowledges the members of the Oglebay Society, who have included the Junior League of Kansas City, Missouri, in their estate plans and notified the League of their gift.

Erik Bergrud & Kimberlee Ried  
Jean Blackman\*  
Barbara Jane Cailler\*  
Mary Hunkeler  
Sandy Johnson  
Lisa Leonard  
Jinny McCoy  
Julie Randolph  
Helen Riley\*  
Jeanne Sosland  
Brigid Triggs  
Leslie Whitaker

Please let us know if you have included the League in your estate plan or will so that we can express our gratitude and welcome you as a member of the Oglebay Society. Contact Celeste Greenlee, Executive Director, at [cgreenlee@jlkcmo.org](mailto:cgreenlee@jlkcmo.org) for more information on how to include the League in your estate plans.

\*Deceased

## In Honor of

2020-2021 Board of Directors by Karen Crnkovich  
Karen Crnkovich by Celeste Greenlee  
Karen Crnkovich, Celeste Greenlee, Teri Riley, Jane Guthrie, and Ocie Baker + JLKCMO Leadership by Lisa Hoffman  
Karen Crnkovich & the Junior League of Kansas City, Missouri, by Meghan McGuire  
Karen Crnkovich by Rachel Sexton  
Lissa Haag by Robin Rowland  
Mary Anne McCollum by Jackie Clark  
Amy Snively by Jen Bennett  
Jerry Vaughan by Betty Goolsbee  
Jerry Vaughan by Jeanne Sosland

## In Memory of

Delories Boch by Acey Lampe  
Mrs. R.N. Cutting by Janie Panknin  
Jane Davis by Daly O'Brien  
Marion Gillerlain by Barbara Butler  
Barbara Harmon by Betsy Allen  
Paula Johnson by Kathy Honan  
Hoddy Potter by Patti Diego  
Lillian Sander by Lynn Sander

## In Memory of Barb Brinkman Greek

Stacey Bishop-Spurlock  
Linda Bierley  
Norman & Frances Foster  
Phillip & Judith Goneau  
Lissa Haag  
Kathy Hagen  
Lindsay Hiebert  
Bernice Hunter  
Charles & Bronwen Kleissler  
Robert & Melissa Overton  
Julie Randolph  
Phil & Candy Reed  
Paula Sauder  
Toni Stancil





JUNIOR LEAGUE OF  
**KANSAS CITY, MISSOURI**

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