



UNSTOPPABLE

JUNIOR LEAGUE OF KANSAS CITY, MISSOURI



ANNUAL REPORT | 2019 - 2020



PRESIDENT'S MESSAGE



For over a century, through civic action, hands-on service and leadership development, the Junior League of Kansas City, Missouri, has worked to carry out our mission and make a positive impact on Kansas City through our trained volunteers. As we began the 2019-2020 League year, I could never have anticipated how we would navigate together to meet the needs of our members and fulfill commitments to our community. Throughout this journey, one thing has remained consistent: our members, who have demonstrated grace, tenacity and a deep commitment to the success of this organization.

While monumental change in all our lives with the COVID-19 pandemic has dominated much of what we have talked about in the last few months, there are many accomplishments to highlight that occurred throughout the past year. Beginning in the summer of 2019, the Board made a commitment to assess how we can make members' experiences more fulfilling and create a more inclusive, sustainable League. Throughout the year, we looked at the value of membership and how to provide development opportunities for members at every stage. Based on member feedback, we changed how we track requirements and we are continuing to look at how we communicate at all levels of membership. We have also invested in technology that allows us to connect virtually on both small and large scales.

Our diverse fundraisers continued to showcase the talent of our members. As our largest fundraiser, Holiday Mart 2019 supplied another year of great shopping for a great cause! The committee continued the tradition of providing a first-class shopping experience and looked at new revenue opportunities such as the Holiday Mart scented candle.

Take Five 2020 then found ways to build on the success of previous years with the addition of a silent auction app and a vacation package grand prize.

The impressive lineup of local and national speakers for C3KC 2020 showcased thought leaders committed to sparking change through the combined efforts of civic, community and corporate groups. The momentum that continues to grow with this event is impressive. Additionally, a special thank you goes to our presenting sponsors: the JLKCMO Past Presidents! The success of these varied fundraisers allows us to continue our 106-year tradition of providing training to our membership and services to the Kansas City community. I am humbled each year at the amount of work our members invest to create these three amazing events.

This year we also continued to grow our Signature Programs. In addition to the existing participant agencies, we expanded the projects' reach by adding Amethyst Place as an Empower to Succeed partner and Jewish Family Services as a Healthy U partner. These additions allowed us to grow our impact with agencies that continue to be member favorites! We were also able to provide additional financial support to our Community Volunteers & Grants and Signature Program partners during the COVID-19 crisis as well as to others through our Community Endowment Fund grant program.

This year has been full of challenges, accomplishments and unprecedented change. As we transition to a new year with shifting expectations, I am filled with excitement to see the League fulfill our mission in new ways. We all continue to be a part of that journey and the greater impact we make! I am grateful for the opportunity to have served as President this year and to be a part of this Unstoppable group of women.

Sincerely,

A handwritten signature in black ink that reads "Katie M. Werner". The signature is fluid and cursive.

Katie M. Werner
President 2019 - 2020



Jerry Vaughan

2020 Community Service Award Recipient

The Community Service Award is our League’s highest honor, given annually to a member who has shown outstanding leadership and service in her community.

Sustainer Jerry Vaughan was selected this year to receive the Community Service Award. Jerry’s significant impact on the Kansas City community has come notably from her 60-year impact on the League itself. Her steadfast priorities as a leader and a deeply committed member have helped keep our attention on relevance, improvement and achieving diversity and inclusion.

Through her decades of support and enthusiasm, Jerry has helped our League members grow not just in numbers but in organizational intelligence and willingness to act. Her personal style is to create as well as respond to opportunities for growth and change. And the Kansas City community has steadily benefitted from each of our resulting maturity milestones.

Katie Werner, **President**

Karen Crnkovich, **President-Elect**

Celeste Greenlee, **Executive Director**

Deann Salazar, **Board Assistant**

Kristen Yates-Booth, **Bylaws Chair**

Heidi Minnis, **Nominating Chair**

Robyn Wagner, **Director of Community**

Jessica Matthys, **Step-Up Director of Community**

Elizabeth Webb, **Director of Finance / Treasurer**

Megan Allen, **Director of Fund Development**

Decemeber Brammer, **Step-Up Director of Fund Development**

Stephanie Davis, **Director of Marketing / Secretary**

Aaron Fulk, **Step-Up Director of Marketing**

Jennifer Graves, **Director of Membership**

Ericka Duker, **Director of Planning**

Lisa Hoffman, **Director of Sustainers**

Sara Harris, **Director of Training**





MEMBERSHIP



MEMBER AWARDS

Community Service Award
Jerry Vaughan

Leaders of the Year
Chelsea Chaney & Sophie Doroba

Advancing the Mission Award
Katie Kwo Gerson

New Member of the Year
Kendra Kemp McGee

Active Member of the Year
Alyssa Vargas

Committee of the Year
C3KC

Above and Beyond Award
Robin Rowland

Active Achievement Award
Dena Nash



TRAINING

The League offered a total of **49** trainings in 2019-2020 with **542** attendees.

(An additional 12 trainings were scheduled for spring 2020 & cancelled due to the pandemic)

- ### SAMPLE GENERAL TRAININGS
- Leading Across Generations
 - Bargain Mansions with Tamara Day
 - Tone with Pilates
 - How to Serve On & Run a Board
 - The Missouri State Budget: How We Stack Up
 - Dolce Cinnamon Rolls at Home
 - Business Branding Workshop
 - Monarch Glass Blowing
 - Goals for 2020? Make a Vision Board!

ADVANCED LEADERSHIP CERTIFICATION SERIES (ALCS)

This year we had a dozen ALCS graduates, those attendees who completed all 12 of the courses the League offers in partnership with the Midwest Center for Nonprofit Leadership. Congratulations to these women on completing the certification:

Monica Curls, Danee Greenwald, Barri Horn, Samantha Nash, Nicki Nix, Nayelli Palazuelos-Bowers, Ash Parulekar, Jillian Pence, Katie Rooney, Mel Smith, Ally Summers and Anna Thomas-Rios.

COMMUNITY PARTNERS & PROGRAMMING

COMMUNITY PARTNERS

COMMUNITY PARTNERS	FUNDING	VOLUNTEERS
Amethyst Place	\$5,000	20
Inclusion Connections	\$3,512	8
Jewish Family Services	\$5,000	10
Lazarus Ministries	\$6,000	20
Shadow Buddies	\$5,000	10
Solace House	\$5,000	10
Wayside Waifs	\$1,800	21

Impact in the Community
MILLION

\$18.5
MILLION

RAISED FOR OUR MISSION

\$2.5
MILLION

VOLUNTEER HOURS GIVEN

1,125
SPRING BREAK SNACKS DELIVERED

12 COVID-19 RELIEF GRANTS GIVEN TO COMMUNITY AGENCIES

582
MEALS PREPARED & SERVED

400
BAGS DONATED TO MOMS & KIDS

\$44,400
TOTALING

216
PARTICIPATING FAMILIES

SIGNATURE PROGRAMMING PARTNERS

PROGRAM	FUNDING	VOLUNTEERS	COMMUNITY PARTNER
Empower to Succeed	\$5,500	8	Women's Employment Network
Healthy Living KC	\$24,470	15	Ivanhoe Neighborhood Council
Healthy U Family Meals	\$26,925	25	Boys & Girls Clubs of GKC and Operation Breakthrough
Hope and Healing Kits	\$16,165	12	Rose Brooks Center and Newhouse

FUNDRAISING



Holiday Mart

Holiday Mart is Kansas City's largest nonprofit shopping event, and all proceeds benefit our mission and community projects.

Since 1988, this four-day shopping extravaganza has raised \$11.7 million for the betterment of Kansas City. In 2019, Holiday Mart celebrated its 32nd annual event!

Retailers: **187**

Funds raised: **\$376,196**

C3KC

For corporate, civic and community stakeholders, C3KC is a collaborative conference convened to spark change for a better Kansas City. For the 2020 event, keynote speaker Yancey Strickler, co-founder of Kickstarter, offered a provocative look at how a world of scarcity can grow into a world of abundance.

Attendees: **385**

Funds raised: **\$34,232**

Take Five

The League's annual cocktail party fundraiser features live music, local culinary favorites and a silent auction. Since 2012, Take Five has raised more than \$200,000 toward the JLKCMO mission.

Attendees: **250**

Funds raised: **\$19,621**

Community Endowment Fund

The Community Endowment Fund provides emergency grants to Kansas City nonprofit agencies. Each year we provide up to \$7,500 per request to organizations in need. Examples of requests funded this year: furnishings for a new community room, an industrial fan, a hot water heater and infant/toddler car seats. Nine additional grants were provided for COVID-19 relief.

Beginning Balance: \$1,340,989

Ending Balance: \$1,378,849

Amount Granted: \$66,038

Headquarters Building Fund

The Building Fund was established to assist with the maintenance and upkeep of our headquarters at 9215 Ward Parkway in Kansas City, Missouri. Major projects funded this year included interior painting, replacing an HVAC unit and upgrading the Wi-Fi.

Beginning Balance: \$1,945,365

Ending Balance: \$2,006,185

Amount Allocated: \$116,319

Legacy Fund

The Legacy Fund provides funding for programs and educational activities that develop the potential of our members. Requests funded this year included participation in the Centurions Leadership program, an Annual Planning Boot Camp, and the Disrupt Kansas City action, as well as underwriting a portion of the C3KC keynote speaker cost.

Beginning Balance: \$1,197,095

Ending Balance: \$1,262,375

Amount Allocated: \$9,754



FINANCIAL HIGHLIGHTS

REVENUE

Net Fundraising Events (2019-20)	\$429,219
Investment Appreciation (Depreciation)	\$ 235,527
Investment Income	\$341,317
Membership Dues	\$206,246
Contributions	\$35,803
Other	\$4,233
Total	\$1,246,705

EXPENSES

Salaries & Administrative Expenses	\$331,117
Community Project Funding	\$157,611
Building & Utilities Expenses	\$79,480
Training, Meetings, Conferences & Conventions	\$112,368
Marketing & Promotions	\$15,440
Professional Expenses	\$25,994
Miscellaneous Expenses	\$38,202
Depreciation Expenses	\$69,501
Total	\$829,713



OUR MISSION

The Junior League of Kansas City, Missouri (JLKCMO), is a 501(c)(3) organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

The Junior League of Kansas City, Missouri, has a vision to be a visible group of active volunteers focused on improving the quality of life in our community.

DIVERSITY & INCLUSION COMMITMENT

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

REACHING OUT

The Junior League reaches out to women of all races, religions and national origins, who demonstrate an interest in and commitment to voluntarism. Our League currently numbers more than 1,400 strong. We are women who work full-time, part-time and in the home; single women, married women and mothers. We are women who share diverse interests and backgrounds as well as a desire to improve our community through volunteer action and grant-making.

Since 1914 the Junior League of Kansas City, Missouri, has been associated with more than 350 community agencies and organizations. From the League's inception, our members have raised more than \$17 million for our mission and volunteered over 2.4 million hours. League members research areas of need in the Kansas City area and educate the membership and the community about those issues. Our current focus area is Women and Children, in the areas of abuse and neglect, childhood development and women's self-sustainability.

Sara Anthony

Senior Employment & Litigation Counsel
Compass Minerals

Gary Baker, Ph.D.

Director of Community Building Initiatives
UMKC Midwest Center for Nonprofit Leadership

Jeffrey Byrne

Co-Founder & CEO
Byrne Pelofsky + Associates

Ann Davis, Ph.D., M.P.H.

Ralph L. Smith Professor of Pediatrics and Director,
Center for Children's Healthy Lifestyles & Nutrition
University of Kansas Medical Center

Christa Dubill

Vice President, Chief Communications Officer
Blue Cross and Blue Shield of Kansas City

Kimiko Black Gilmore

Chief of Staff
UMKC Office of the Chancellor

Deanna Graves

Community Volunteer

Greg Graves

Community Volunteer
CEO Emeritus, Burns & McDonnell

Jolie Justus

Associate General Counsel
Truman Medical Centers

Mary Thompson O'Connor

Senior Vice President Logistics
Country Club Bank

Stacie Prosser

Publisher
Kansas City Business Journal

Jovanna Rohs, Ph.D.

Director of Early Learning and Head Start
Mid-America Regional Council

Joni Wickham

Co-Founder & Principal
Wickham James Strategies & Solutions



2019 - 2020 DONORS

Note: This listing includes cash donations made from June 1, 2019, through May 31, 2020. In-kind gifts and event ticket purchases are not reflected.

We apologize for any errors or omissions. Please contact Celeste Greenlee, Executive Director, at cgreenlee@jklc.org with any questions.

Platinum **\$10,000 and above**

Martha Jane Phillips Starr
Field of Interest Fund

Gold **\$5,000 - \$9,999**

Sandy & Dave Johnson

Jeanne & Charlie Sosland

UMKC Henry W. Bloch School
of Management

Silver **\$2,500 - \$4,999**

Blue Cross and Blue Shield
of Kansas City

Commerce Bank

Bunni Copaken

DEMDACO

Dunn Family Foundation

FCI Advisors

Gattermeir Family Foundation

Hallmark Cards, Inc.

Greater Kansas City
Community Foundation

Lisa & Larry Hoffman

Mason Dean Foundation,
Bank of America N.A. Trustee

Carolyn Patterson

PNC Financial Services Group

Populous

Lisa Schellhorn

Katherine & Jim Schorgl

Terracon Foundation

UMB Bank

Bronze **\$1,000 - \$2,499**

Janice Benjamin

Beth Benedict
Borders/Reece Nichols

Black & Veatch

Children's Mercy
Hospitals & Clinics

Laura & Joseph Crowe

Katie Kwo Gerson

Great Plains Trust Company

Laura Gregory

HNTB

Mary Kay Horner

Amy Hunkeler

Mary Hunkeler

Tom & Ann Isenberg

Jewish Community Foundation
of Greater Kansas City

Diane Johnson

Jen & Eric Johnson

Kendra Scott, Kansas City

Audrey & Asher Langworthy

Georgia Lynch

Yvette Miceli

Susan Moore Palmer & Odell
Weidner Family Foundation

Carrie-Lynn & James Rodenberg

Robin Rowland

Debbie Starke

Technology Group
Solutions, LLC (TGS)

University of Kansas
Health System

Jerry Vaughan

Katie Werner

Leslie Whitaker

Patron **\$500 - \$999**

Big Brothers Big Sisters of
Greater Kansas City

Karen Crnkovich/DMC Service

Jill Embry

Nancy Fuller

Shirley Helzberg

Sudy Hurst

Jenn Kabler/Dell Technologies

Soni Patel

Margi Pence

Ken & Betsy Scott
Family Gift Fund

Mina Steen

Liz Webb

Weichert Realtors/Welsh & Co.

Benefactor **\$499 and below**

Libby Abbruzzese

Meghann Aberle

Beth Adams

Patty Jo Alberts

Jean Aldridge

Megan Allen

Adrienne Allin

AmazonSmile Foundation

Sandra Archer

Brianna Baca

Barbara Backstrom

Gary Baker, Ph.D.

Sara Baldwin

Judy Barlow

Marque Ann Barton

Tiffany Basinger

Gabbie Baumann

Elizabeth Beerman

Susan Belger Angulo

Judy Bellemere

Benevity Community
Impact Fund

Jen Bennett

Jane Ellen Benson

Mollie Berry

Ashley Bieck

Kay Bleakley

Cat Boles

Decemeber Brammer

Erika Brant

Heather Brant

Mackenzie Davidson Bromley

Bet Brown

Susan Brown

Margaret Bruce

Jane Bruening

Wendy Burgess

Barbara Butler

Ashley Campbell

Debbie Campbell

Jane Carver

Carla Cecil

Valerie Chaloud

Jennifer Chmelka

Sara Christensen

Casey Clark

Jackie Clark

Janet Clason

Gail Cluen

Rev. Melanie Clymer

Sara Colt



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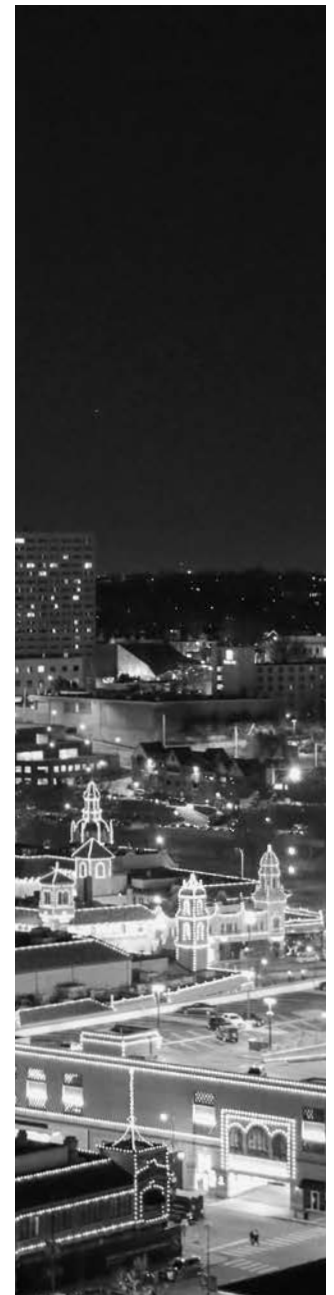
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 Tracey Hunter
 Elena Ibarra
 Joyce Ihnow
 Imaging for Women, LLC
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 Courtney Karr
 Jacquie Kasner
 Tracy Kaufman
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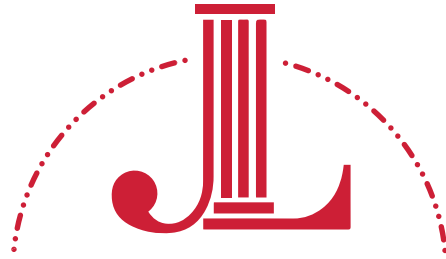
Carol McCartney
Kandi McCasland
Mary Linda McDonnell
Jaclyn Melton
Bonnie Mentel
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Charles Miller
Elizabeth Miller
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Heidi Minnis
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Robyn Wagner
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Cami Walker
DeeDee Warner
Joanie Weaver
Jama Westlund
Pamela Williams

Dana Wilson
Phyllis Wilson
Elizabeth Winetroub
Susan Winter
Gay Woosley
Emily Wopata
Kristen Yates-Booth
Amy Youngberg
YourCause
Patricia Yuill





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