



Befriend
Believe
BE. LEAGUE.

2015-16 Junior League of Kansas City, Missouri

2015-2016 Annual Report



JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI

2015-2016 Annual Report

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Our Mission

The Junior League of Kansas City, Missouri (JLKCMO) is a 501(c)(3) organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League of Kansas City, Missouri, has a vision to be a visible group of active volunteers focused on improving the quality of life in our community.

2015-2016 Community Partners

Children's Mercy Hospitals & Clinics	Niles Home for Children
Great Plains SPCA	Pages & Chapters
Happy Bottoms Harvesters	Sheffield Place
Johnson County Library Foundation	University Academy
Kansas City Academy	Women's Employment Network
Lazarus Ministries	The Wornall/Majors House Museums
	YMCA



Photo by Jenny Wheat

President's Letter

The Junior League of Kansas City, Missouri, is an organization dedicated to both cultivating 102-year old roots that stretch throughout the community and planting seeds to ensure that we meet the needs of our city for years to come.

During the 2015-2016 League year, members spent a significant amount of time on the latter, preparing for tomorrow's harvest. The most notable new effort was planting the seeds of Signature Programming, which is unique, League-grown programming designed to fill an unmet need in our community in our focus area of women and children. The projects we began in 2015 were designed to apply League volunteer strength and resources to one of three areas: reducing abuse and neglect, increasing women's self-sustainability and supporting childhood development. Not only did we kick off new programs and partnerships in each of these areas, we also educated our nearly 1,400 members about the needs of our community and how the League can make a measurable difference. In fact, we established measures of success for each project within Signature Programming to base the program's life cycle not on a set time period but rather on the impact it has on our community.

Another area that saw fresh progress in 2015-2016 was sponsorship development. The seeds for cultivating strong relationships with the business community had been planted in previous years when members developed sponsorship materials and pruned our network to identify partners that would be a great fit for our organization. This was the year to enjoy the fruits of our labor as we shared with new business partners that sponsoring the League means not only furthering our legacy of \$16.2 million and 2.3 million volunteer hours contributed to our community, but also enabling 1,400 women in Kansas City to grow their leadership skills today!

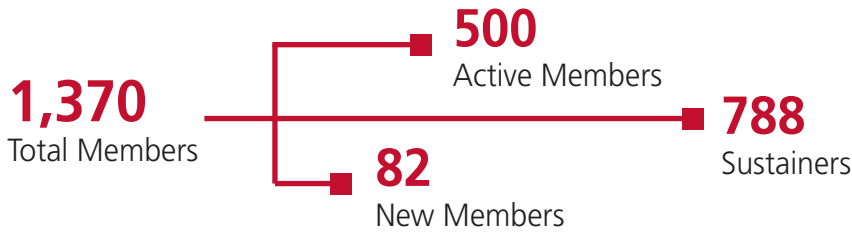
Of course, while many exciting things were just getting started in 2015-2016, we also saw wonderful momentum continue with efforts that have long been a proud part of the League: Holiday Mart celebrated a successful 28th year; Take Five surpassed its ambitious projections in attendance and net revenue in its fifth year; and 44 training opportunities were provided to educate and enrich our members.

On behalf of all of those members, I am thrilled to share details about each of those milestones with you through this report. Thank you for your interest in the Junior League of Kansas City, Missouri, and for supporting our efforts to continue a proud legacy and make a measurable impact on our community for years to come.

Rachel Sexton

2015-2016 President

Membership Stats



AWARDS

New Members of the Year:

Ash Parulekar
Jen Kabler

Above & Beyond:

Erica Brandt

Leaders of the Year:

Kelly Eason
Kathleen Johansen

Active of the Year:

Victoria Lynch

Council of the Year:

Admissions

Advancing the Mission:

Jessica Earnshaw

EDUCATION

99%

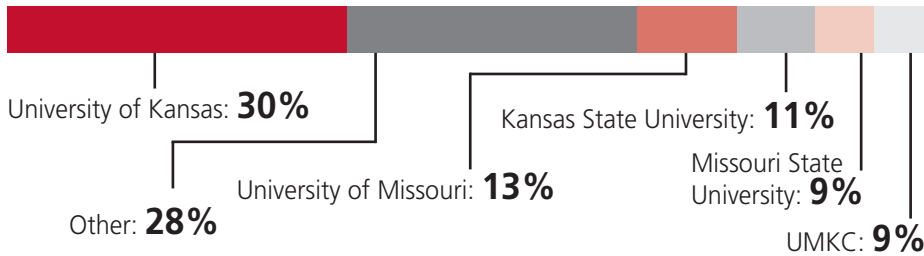
Bachelor's Degree

50%

Advanced Degrees



96% of our Active Members attended college in Kansas or Missouri. Here is a breakdown of the schools with the most attendance:



STATISTICS

Age

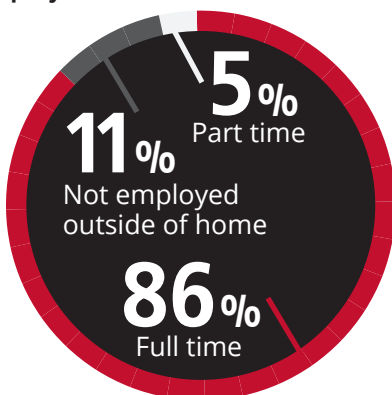
Actives: **24 to 59** (average age of 34) Sustainers: **35 to 99**
(average age of 63)

New Members: **23 to 53**
(average age of 29)

Marital Status



Employment

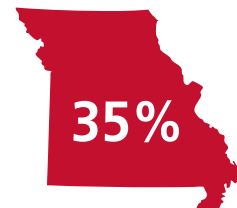


Volunteer work outside the League

57%

of our Active members volunteer at additional organizations outside the JLKCMO.

Location



Missouri residents



Kansas residents

Other states
4%



League Spotlight | Admissions

New member class sizes:



2016-2017:

140

2015-2016:

89

2014-2015:

110

2013-2014:

110



- ✓ Increased new member admissions **by nearly 60%**
- ✓ All members were encouraged to **talk to friends and family** who might be interested in joining the league
- ✓ All members of the committee and councils were encouraged to **submit at least one name**
- ✓ New events were designed to **involve our Sustaining members** in the Admissions/recruitment process.



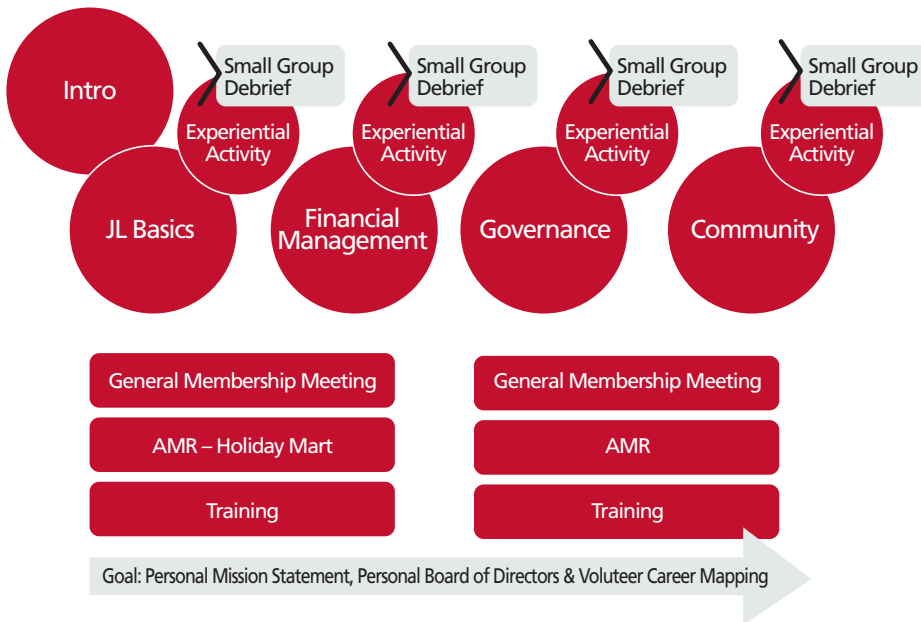
League Spotlight | JL360

JL360 is a revolutionary new placement dedicated to educating and developing early active JLKCMO members through a one-year, mission-focused membership experience.

Sixty early active members participated in this pilot year. During the year members had an intensive program with 19 touchpoints focusing on every aspect of the League and personal development, including career mapping and developing a personal board of directors. Members came away from the program as more fully developed volunteers, ready to use their skills in the League and beyond.



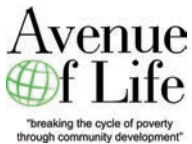
19 Touch Points



Throughout the year, JL360 participants had an opportunity to choose experiential activities and other electives that best suited their interests and schedules. These women were individually matched with a small group and a seasoned League group advisor.



Community Partners



Avenue of Life – healthcare and education for Kansas City, Kansas school children.

CONNECTIONS TO SUCCESS

Connections to Success – services and support to help people in poverty become economically self-sufficient.



Kansas City Hospice/Solace House – grief support for children who have lost loved ones.



MOCSA – sexual violence prevention and aid to those impacted by sexual abuse and assault.



Rose Brooks Center – emergency shelter for women and children escaping life-threatening abuse.





Samuel Rodgers Health Center – life-skills training for first-time mothers.



Sunflower House – education, advocacy, forensic and medical services to protect children in our community from physical and sexual abuse.



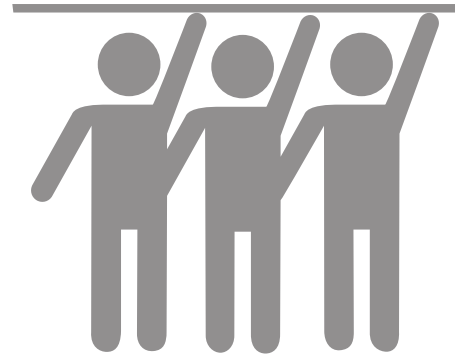
Urban Neighborhood Initiative – health, safety, education and prosperity programs to revitalize neighborhoods in Kansas City’s urban core.



Women’s Employment Network – education and support to help women achieve economic independence through sustained employment.



Women’s Foundation of Greater KC – research, philanthropy and policy solutions to promote equity and opportunity for women of all ages.



**Signature Programming Topic:
Women and Children**

Issue I: Abuse & Neglect

Issue II: Childhood Development

Issue III: Women’s Self-Sustainability

**New Signature Programs on
the Issue of Abuse and Neglect**

Hope and Healing Kits

L.E.A.P. for Kids – Taking it to the Streets!

Signature Programming

Abuse & Neglect

Domestic violence is the leading cause of injury in women age 15-48. One in four girls and one in six boys will be victims of childhood sexual abuse. To address these sobering statistics, the JLKCMO developed the Hope and Healing Kits and LEAP for Kids (Learn, Educate, Advocate, Protect) programs.

Leap for Kids

Our Learn, Education, Advocate and Protect (LEAP) program raises awareness of child abuse and teaches the prevention of child abuse through educational seminars and advocacy, in partnership with Sunflower House and MOCSA.

Hope and Healing Kits

Women and children often arrive at a domestic violence shelter with nothing but the clothes on their backs. League members assemble kits with basic needed items to ease new residents' transitions from abusive situations. The committee also hosts fun days for mothers and children at the shelter.





Childhood Development

One in five children in our region is food insecure, and 38% of their households do not qualify for federal nutrition programs and must rely on charitable food assistance. In addition, it is difficult for families in poverty to receive adequate health care, as a family of four can earn no more than \$353 per month to qualify for Medicaid. The JLKCMO's HealthyLivingKC and Healthy U Family Meals work to address these deep needs in our community.

Healthy U Family Meals

Our program brings families together monthly to learn how to prepare low-cost, nutritious meals. League members create menus and cook with the families, serving more than 20 families with 40 children at each session. This year the JLKCMO is partnering with the Boys & Girls Clubs of Kansas City. Past partners include University Academy and the Kauffman School.

HealthyLivingKC

The JLKCMO organizes and presents spring and fall Resource Fairs for residents in an urban corridor identified by the Urban Neighborhood Initiative. The fairs give residents access to vaccinations, dental screenings, health and wellness providers, groceries and other community resources.

Woman's Self-Sustainability

Our Inspire. Empower. Succeed. program works with women to help them gain economic independence through sustained employment. In our target area, more than 17,000 women are unemployed, and 36% of their families receive assistance benefits.

Inspire. Empower. Succeed.

This program offers resources and training to help women become gain economic independence and become self-sufficient through sustained employment, in partnership with Women's Employment Network and Connections to Success.





Holiday Mart

Holiday Mart is Kansas City's only nonprofit shopping event, and all proceeds benefit our mission and community projects.

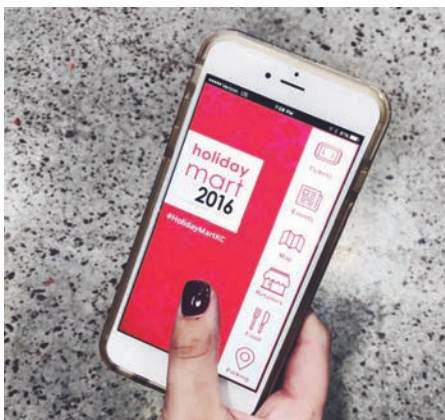
Since 1988, this four-day shopping extravaganza has raised more than \$10 million for the betterment of Kansas City.



Retailers:
 **234**

Shoppers:
 **17,500**

Funds raised:
 **\$414,000**





Take Five



Take Five, the Junior League of Kansas City, Missouri's premier cocktail party, features a \$5,000 cash giveaway, exclusive prize packages, live music, specialty libations and local culinary favorites.

It's one of the can't miss social events of the year. Since 2012, Take Five has raised more than \$100,000 to support our mission and community projects sponsored by the JLKCMO.

Attendees:



Silent Auction:



Raffles:



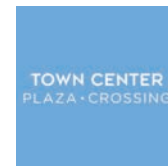
Funds raised:



Sponsorship

The key to the Junior League of Kansas City, Missouri (JLKCMO) is collaboration. This includes working closely with corporate sponsors to make a significant impact in the Kansas City community. These companies are making an impact beyond a monetary donation by positively affecting the community by supporting an organization of trained volunteer leaders who believe in improving the greater Kansas City area.

GOLD



SILVER



BRONZE



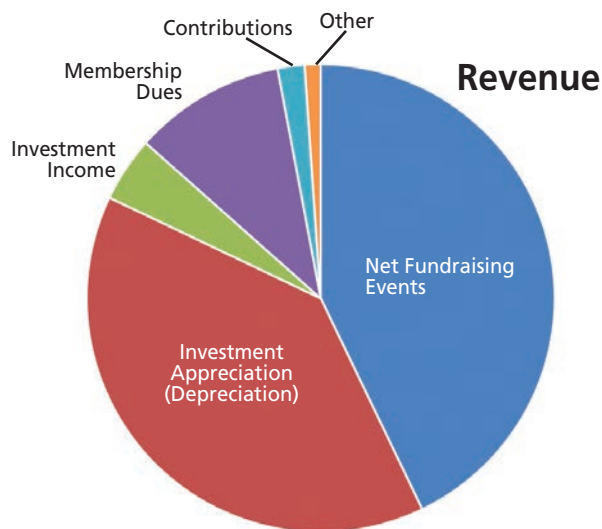
MEDIA SPONSORS



Friends

*A Perfect Cocktail by Summer Rose 21 *Aladdin Hotel *ALH Builders *Baggo *Bizz & Weezy Confections *Bluebird Massage *Casey's General Store *Cosentino's Market *Costco *Isle of Capri *Julie's *Limbo Jewelry *McLain's Bakery *Miss Doyle's Soapery *MNPR *Nothing Bundt Cakes *Orange Theory Fitness *Panera Bread *Pie Five RA Sushi *Team Cocktails *The Elms Hotel & Spa *The Lano Company *The Roasterie *Tina Passmore *TITLE Boxing Club

Financial Highlights



2016 Financial Review

Revenue	
Net Fundraising Events	456,962
Investment Appreciation (Depreciation)	(418,168)
Investment Income	47,810
Membership Dues	111,707
Contributions	19,925
Other	11,655
Total	229,891

Expenses	
Administrative	296,383
Community Project Funding	192,395
Building and Utilities	84,683
Training, Meetings, conferences and conventions	48,243
Marketing and promotions	61,063
Professional fees	65,321
Repairs and Maintenance	27,398
Miscellaneous	43,118
Depreciation	54,287
Total	872,891

General Fund - \$21,000

A donation to this fund supports the work of the JLKCMO, continuing our mission and training skilled leaders.

Legacy Fund – \$922,000

The Legacy Fund will provide ongoing funding for programs and activities that develop the potential of women in order to improve our community.

Community Endowment Fund – \$1,260,000

The Community Endowment Fund provides emergency grants to Kansas City nonprofit agencies. Each year we provide grants, up to \$5,000, to organizations in need. Your gift to this fund ensures this support of our community.

Headquarters Building Fund – \$1,899,000

The Building Fund was established to assist with the maintenance and upkeep of our headquarters building at 9215 Ward Parkway in Kansas City, Missouri. A contribution to this fund supports the upkeep of our administrative and meeting location.



Training

50 Training Sessions Offered!

New for 2015-2016: Online Trainings

The purpose of the Training Council is to develop, coordinate and implement training opportunities that support the mission and vision of the JLCMO. During 2015-2016 we offered more than 50 wide-ranging training opportunities, including leadership training, styling sessions, agency tours, landscaping, CPR training, resume writing, exercise classes, blogging, financial planning and a Q&A with a pediatrician. And for the first time, online training sessions were offered.

Advanced Leadership Certification Series

The ALCS program is a series of twelve advanced leadership courses, each approximately three hours long and offered once during a given League year. This two year program was renewed for another cycle.

2015-2016 TRAINING SESSIONS

- Empowering Women in the Workplace
- Car Maintenance
- Sporting KC Tour
- Everyone Sells
- Young at Art
- MOCSA Stewards of Children Training
- Fitting It All In: Time Management for Busy Women
- Get CPR Trained: Save a Life
- Create Powerful Presentations!
- Melanie Knopke: Style Scout
- Bar Method and Fitbody
- Finding Balance During the Holidays
- Decorating for the Holidays with Mary Carol
- Breaking the Sugar Habit without Giving Up Chocolate
- Financial Planning with Advisors from Waddell & Reed
- Women in Entrepreneurship
- Delicious Holiday Gift Giving at Webster House
- A Christmas Carol Together with Behind the Scenes of the KC Rep Theatre
- J. Rieger & Co. Kansas City Whiskey Distillery Tour
- How Savvy Are You? Discover Your SQ – Your Savvy Quotient
- Pantry Refresh - A Cooking Class With Whole Foods Market
- Fusion Fitness
- Cookies & Beer – The Perfect Pair!
- Make Your Closet Work
- Transitioning to Sustainability
- The Art of Negotiation
- Let's Trim that Turf
- You're Hired! Resume Writing and Interviewing Workshop
- Focus on Singletasking Training
- KC Royals - World Series Champions - Kauffman Stadium Tour
- Cellar Rat
- Cinder Block Brewery - All About that Brew
- Dinner with BRGR at Republica
- Junior League Signature Blend Cupping at the Roasterie
- KC Kids Doc



Board of Directors

President	Rachel Sexton	Dir. of Signature Programming	Jessica Earnshaw
President-Elect	Jen Bennett	Director of Sustainers	Katherine Schorgl
Director of Marketing	Susan Moss	Director of Training	Felisha McDongald
Director of Finance	Jen Johnson	Bylaws Chair	Kimberlee Reid
Dir. of Community Outreach	Amber Crosby	Board Assistant	Kelly Hancox
Dir. of Fund Development	Betsy Lynch	Nominating Chair	Katherine Fowler
Director of Membership	Kori Crouse	Executive Director	Mary Jo Saviano*
Director of Planning	Erin Gregory	Executive Director	Celeste Greenlee

*Mary Jo Saviano retired at the end of the calendar year 2015

Community Advisors

Dr. Gary Baker, Ph.D.

Director of Community Building Initiatives, UMKC Midwest Center for Nonprofit Leadership

Gerry Brenneman, J.D.

Shareholder, Polsinelli PC

Dr. Edward R. Christophersen, Ph.D.

Professor of Pediatrics, Children's Mercy Specialty Center

Dr. Ann Davis, Ph.D., M.P.H.

Associate Professor of Pediatrics, University of Kansas Medical Center

Christa Dubill

News Anchor, NBC News Channel 41 (KSHB)

Teresa Gerard

Strategic Planning & Community Support, Guardian Group, LLC

Dr. Sarah Hampl

Medical Director of Weight Management Services, Children's Mercy Hospital

Betty Keim

University of Kansas Hospital Authority Board of Directors; Former Mayor, Mission Hills, KS

Gretchen Kunkel, MHA, MBA

President & Founder, KC Healthy Kids

Audrey Langworthy

Former Kansas State Senator, Junior League Sustainer and Past President

David Ross

Vice President, KC Healthy Kids

Our Mission

Founded in 1914, the Junior League of Kansas City, Missouri, is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



JUNIOR LEAGUE OF KANSAS CITY, MISSOURI

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