



BUILDING A BETTER COMMUNITY 2008-2009 ANNUAL REPORT



**JUNIOR LEAGUE OF
KANSAS CITY, MISSOURI**
Women building better communities





Mission Statement

The Junior League of Kansas City, Missouri (JLKCMO) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers.



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About Us

Founded in 1914, we are part of the Association of Junior Leagues International, which is made up of 296 Junior Leagues in four countries.

JLKCMO reaches out to women of all races, religions and national origins, who demonstrate an interest in and commitment to voluntarism. Our League currently numbers over 1,400 strong. We welcomed 137 new members for the 2009-10 League year. We are women who work full-time, part-time and in the home; single women, married women and mothers. We are women who share diverse interests and backgrounds, as well as a desire to improve our community through volunteer action and grant-making. The age range of our active membership is 22-50 years old (the average is 33 years old). Seventy four percent of our members are employed full or part-time; 73% are married, and 46% have children.



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JLKC MO Sustainer

David Ross, Vice President, KC Healthy Kids



President's Letter



On behalf of the nearly 1,400 members of the Junior League of Kansas City, Missouri, I am pleased to share with you our organization's Annual Report for 2008-2009.

Last year, as the country reeled from one of the most dramatic financial downturns since the Great Depression, the Junior League of Kansas City, Missouri responded with \$200,000 and an estimated 18,000 hours of volunteer service to a Kansas City community in need.

On any given day, you could find Junior Leaguers filling backpacks with healthy snacks for low-income families, organizing a new lending library at a facility for troubled youth, staffing adoption clinics for one of the area's largest animal shelters and leading family reading nights at an urban childcare facility. Our members supported local military families with loved ones serving overseas, and they paid regular visits to senior citizen "buddies" living in area care facilities.

Whether it's coordinating a fundraising campaign, leading a strategic planning session or facilitating a group decision-making session, our members put to good use the training they receive in the Junior League. It's often what sets them apart from members of other volunteer organizations.

In 2008-2009, a class of up-and-coming young members participated in the Junior League Leadership Institute and learned non-profit management, budget processes, public speaking, conflict resolution, boardsmanship, parliamentary procedure and a wide range of other important skills that any organization would certainly find valuable.

As our organization embarks on its 95th year of service to the Kansas City metropolitan community, Junior League members share a continued passion for voluntarism. We know that volunteers—especially trained volunteers—make a significant, positive impact on our community.

Finally, please note that while our equity investments in the stock market have lost value in the past year, 85 cents of every dollar raised by the Junior League still goes directly back to supporting our mission of improving the community and training volunteers. It's an investment you can count on. Just like a Junior League volunteer.

Lisa Rinehart Hoffman, President, 2008-2009



Our Fundraising Dollars in Action

A listing of Junior League of Kansas City, Missouri grants in 2008-2009:

Community Program	Amount
reStart, Inc.*	\$16,120.00
Harvesters	\$15,000.00
Children's Center for the Visually Impaired	\$13,500.00
Operation Breakthrough	\$12,000.00
Children's Therapeutic Learning Center	\$11,500.00
Reach Out and Read Kansas City	\$10,000.00
Horizon Academy	\$10,000.00
Hope House*	\$10,000.00
YouthFriends	\$9,650.00
SafeHome, Inc.	\$7,500.00
Jumpstart Kansas City	\$7,000.00
Wayside Waifs	\$6,000.00
Kansas City Marching Cobras	\$5,505.00
Gillis	\$5,000.00
Northland Early Education Center*	\$5,000.00
Child Protection Center, Inc.*	\$5,000.00
Kansas City Friends of Alvin Ailey	\$5,000.00
Guadalupe Centers, Inc.*	\$5,000.00
Gordon Parks Elementary School	\$4,000.00
Greater Kansas City Writing Project	\$3,500.00
Kansas City Ballet	\$3,500.00
Whatsoever Community Center	\$3,500.00
Kansas City Symphony*	\$3,356.00
Don Bosco Community Center*	\$3,001.72
Kansas City Repertory Theatre	\$3,000.00
American Stroke Foundation*	\$2,710.00
Foundation for Shawnee Mission Medical Center*	\$2,500.00
Children's Mercy Hospital*	\$1,660.00
Rose Brooks Center*	\$1,505.28
House of Menuha*	\$1,151.00
Migrant Farmworkers Project*	\$1,120.00
The Nelson-Atkins Museum of Art	\$1,000.00
Community of the Good Shepherd	\$918.00
Women's Employment Network*	\$876.00
TOTAL GRANTS & AWARDS 2008-09	\$196,073.00
Plus funds set aside for centennial gift to community in 2013-2014	\$ 73,807.00
TOTAL COMMUNITY FUNDS FOR 2008-09	\$269,880.00



Since 1914, our League has been associated with more than 350 community agencies and organizations. Since the League's inception, our members have donated more than \$5,500,000 and over 7 million hours of volunteer time.

League members research areas of need in the Kansas City region and educate the membership and the community about those issues. Currently our impact area is Children's Literacy.

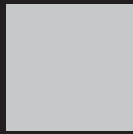
The money raised by JLKCMO is largely given back to the community and goes towards our chosen impact area, helping children learn to read, as well as other community programming.

Our two main fundraisers are the Junior League Resale Boutique and Holiday Mart.

In 2008-09, more than 86% of JLKCMO's net fundraising income supported its mission. In addition, we invest in training our volunteers who provide an estimated 15,000 volunteer hours supporting our efforts in the community each year.



*Designates organizations which received up to \$5,000 of the total amount for urgent need grants from the Junior League's Community Endowment Fund



leading



2008-09 Community Partners

The members of the Junior League of Kansas City, Missouri were proud to have more than twenty community partners in 2008-2009. These agencies, schools and projects were chosen by the Active League members at the February 2008 General Membership Meeting to receive regular volunteer support and/or steady funding throughout the 2008-09 League year:

Children's Center for the Visually Impaired*

Children's Therapeutic Learning Center*

Community of the Good Shepherd

Gillis*

Gordon Parks Elementary School*

Greater Kansas City Writing Project*

Harvesters

Hope House

Horizon Academy*

Jumpstart Kansas City*

Kansas City Ballet

Kansas City Friends of Alvin Ailey

Kansas City Marching Cobras*

Kansas City Repertory Theatre

Operation Breakthrough*

Reach Out and Read Kansas City*

reStart, Inc.*

SafeHome, Inc.

Wayside Waifs

Wonderscope Children's Museum*

YouthFriends*

*designates organizations whose programs were part of the Junior League's children's literacy impact area



Our members assisted pre-school and kindergarten students to check out books each week from the "Junior League Lending Library" at the Children's Center for the Visually Impaired.



Junior League members volunteered for the "Accessible Arts" program at Children's TLC. Members helped bring story-telling and adventure into their after school program!

equipping



Hooked On Books: The League's Impact On Literacy

The Community Impact Council dedicated themselves to volunteering with nine agency partners as well as JLKCMO's own Hooked on Books project. They provided over 2,600 volunteer hours and over \$107,000 in funding to 13 organizations that directly impact the lives of children in need of literacy support. The League-led community book drive collected over 40,000 books for children in need. Mahaffie Elementary in Olathe, KS, donated over 3,000 books and won our Hooked on Books school challenge!



Dear Junior League of Kansas City, Missouri:
Since our partnership, the League has responded to our request for assistance on an annual basis. To date, an average financial gift per year is approximately \$9,000. In addition, the Hooked on Books program has donated 5,000 used books a year, which are given to siblings of our patients and placed in the waiting rooms of Reach Out and Read-KC partner clinics... With the League's help, our outcomes are definitely meeting our goals. We know that through our efforts, with the League's assistance, more parents are reading to children and that they have more books in their homes.



Very sincerely,
Jean Harty, MD
Medical Director

Dear Michelle & Hooked on Books Organization,
The students and I felt like it was Christmas time unpacking all the fabulous books! The delight on our student's faces when they were given a book was such a delight. Thank you for helping to spread the joy of reading. We appreciate that you cared enough to help us plant the seeds of lifelong learning with your tremendous contribution.

Please know how deeply you have impacted our lives. With budgets so tight and families with needs, we are thrilled beyond imagination to receive such delightful gifts.

Bless you,
Paula Erdel Reading Specialist
Brant Elementary (Independence, MO)

On behalf of the Children's Center for the Visually Impaired (CCVI), thank you so very much for the donation of books through the Hooked on Books drive. Our children and teachers are thrilled to have new reading material in the classroom...We are truly grateful for the efforts of the Junior League of Kansas City, Missouri and the Kansas City Star. We applaud the Junior League for the difference it has made in the lives of our children and our entire community.

Children's Center for the Visually Impaired
Mary Lynne Dolebo, Executive Director





2008-2009 Highlights

The Council on Philanthropy presented Philly Awards Honoring Excellence in Nonprofit Communications to area philanthropic organizations in 12 different categories at the Philly Awards Luncheon held on November 19, 2009.



The Mixed Media Campaign category recognizes a multi-piece marketing or fundraising campaign showing the use of multiple mediums. For this entry JLKCMO submitted the Holiday Mart 2008 marketing materials including print media and electronic media including web presence and the electronic invite.

The Public Service Campaign recognizes an awareness campaign representing a programmatic issue being addressed by the organization. For this entry JLKCMO submitted a comprehensive entry of the Literacy Awareness Impact Area including print materials, public transit banners, community outreach events, Hooked on Books and more.



The Video Presentation recognizes outstanding videos produced for use by an organization. For this award JLKCMO submitted the General Membership Meeting video that was created in the 2008-2009 League Year. The video highlights the history of JLKCMO as well as the mission and impact of JLKCMO, signature events and projects, and highlights of various aspects of membership.

Themed Committees: Taking Action In The Community

The League welcomed three new theme teams to this year's Community Action Council. The Senior Friends Committee hosted monthly events at Sunrise Senior Living, as well as establishing "senior buddies." The Treat Our Troops Committee focused on our military troops and their families. League members produced letters and postcards for the troops at various General Membership meetings. The Committee also worked with the Flower Power Committee to create Valentine's Baskets for the spouses of deployed soldiers. Lastly, the Flower Power Committee partnered with a local florist to create beautiful arrangements for various community partners. The team created and delivered cookie bouquets to the Ronald McDonald House. They also spread joy by delivering flowers to the Ronald McDonald House for May Day and Mother's Day.



Junior League of Kansas City, Missouri **holiday mart 08** great shopping for a great cause

The Junior League of Kansas City, Missouri, organizes the Holiday Mart event, an upscale fall shopping extravaganza. Each year, Holiday Mart features over 200 specialty retailers and attracts over 22,000 shoppers. Thanks to our generous sponsors and shoppers, proceeds from Holiday Mart benefit the JLKCMO, its volunteer and financial commitment to children's literacy. Since it began in 1988, Holiday Mart has helped to raise more than \$5 million for Kansas City community projects.



JUNIOR LEAGUE OF KANSAS CITY, MISSOURI *Resale Boutique* Serving Kansas City Since 1934



The Junior League Resale Boutique opened its doors in 1934 and is the Junior League's oldest fundraiser. Located at 6398 Troost, the Resale Boutique offers many wonderful items at reasonable prices! The resale shop, featuring donors' gently used merchandise, is run by a paid staff however, Junior League members assist in receiving donations, restocking the shop and running the cash registers.





2008-2009 Contributions



Contributors

2008-09 Sustainer Council

Susan Ahn
 Suzanne Allen
 American Century
 Applebee's
 Barbara Backstrom
 Ann Ball
 Mary Barlow
 Mary Jane Barnes
 Marque Ann Barton
 Susan Belger Angulo
 Jane Ellen Benson
 Stacey Bishop
 Sharon Bold
 Lucie Black
 Mary Branton
 Dorothy Brewer
 Mary Brink
 Jane Bruening
 Pam Bruce
 Priscilla Calkins
 Jane Carver
 Elise Chapline
 Laura Carkener
 Jacqueline Clark
 Sara Colt
 Catherine Corey
 Creative Candles
 Laura Crowe
 Nancy Davis
 Jill Dean
 Robyn Dickinson
 Louise Dierks
 Elizabeth Dilworth
 Judy Donnelly
 Suzanne Donnelly
 Deborah Dribben
 Sue Esrey
 Deb Feder
 The Fiddy Fig
 Pam Fleischer & Ken Weiner
 Julia Frisbie
 Barbara Gattermeir
 Carolyn Gibbs
 Joanna Glaze
 Mary Glenn
 Georgina Goetz

Ellen Goheen
 Greater Kansas City
 Community Foundation
 Greenwillow Farm Antiques
 Kathy Hagen
 Hallmark Cards
 Halls Kansas City
 Jo Anne Hamilton
 Samantha Hammontree
 Ronda Harness
 Marla Harper
 Heartland Romance Authors
 Jane Hess
 Geraldine Higgins
 Lisa Hoffman
 Dianne Hogerty
 Hampton Hubbard
 Susan Hughes
 Amy Hunkeler
 Trula Hunt
 Ann Hyde
 Jennifer Isleib
 Susan Jackson
 Nancy Jones
 Laura Kaiser
 Kansas City Garment
 District Museum
 Suzanne Kerley
 Brenda Kumm
 Christy Lahood
 Lisa Leonard
 Victoria Leonard
 Betsey Locke
 Mary Lockton
 Mary Beth Mahon
 Barbara Marshall
 Marilyn McConnell
 Virginia McCoy
 Ellen Merriman
 Virginia Moffett
 Sara Morgan
 Dena Nash
 Mary Lu Neuhaus
 Patricia Nicholson
 Lynne O'Connell
 Lee Ann Orscheln
 Susan Moore Palmer

Leone Park
 Kristin Patterson
 Marilyn Patterson
 Constance Patton
 Sandra Patzman
 Strauss Peyton
 Carla Revare
 Cindy Reynolds
 Marci Rhind
 Barbara Robinson
 Margaret Robinson
 Margaret Ross
 Roth Jewelry
 Carol Royster
 Russell Stover Candies
 Margaret Rymar
 Marina Samples
 Rebecca Samuelson
 Mary Jo Saviano
 Barbara Seidiltz
 Helen Shackelford
 Shawnee Mission, KS/Kansas
 City, Missouri Pi Beta Phi
 Alumnae Club
 Genie Shoffey
 Mary Jane Short
 Spaulding Family Foundation
 Susan Spaulding
 Susan Stannard
 Mina Steen
 Janet Stevenson
 Judy Stokes
 Barbara Storm
 Jo Ann Sullivan
 Mary Jo Truog
 Velvet Creme Popcorn
 Jean Wagner
 Dee Dee Warner
 Hazel Wells
 Patricia Wells
 Gail Weinberg
 Leslie Whitaker
 Andrea Wilson
 Elizabeth Winetroub
 Rhea Winslow
 Barbara Woodard
 Hope Wooldridge



Holiday Mart 08-09 Benefactors

Presenting

Houlihan's
The SPA Tuscano

Diamond

Beauty Brands
St. Luke's South
ChristmasWarehouseSale.com

Platinum

Hen House
T-REX

Gold

Tide Dry Cleaners
Durrie Vision
Kansas Action for Children
Rajeunir Medical Spa
Renewal by Andersen
Style & Send my cards
Michelangelo's Aesthetics

Silver

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Sprint
DST
Overland Park Convention
Center
Tivol
Garmin
Helzberg Diamonds

Bronze

Isle of Capri Casino
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Santa Steve

Pewter

Country Club Bank

Patron

Arrow Fabricare
Dean Machinery

Media

KCTV 5
Wilks Broadcasting
Union Outdoor

2008-2009 Contributions



Hooked On Books Sponsors

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Community Foundation
The Kansas City Chiefs
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KCMO-SMKS Pi Beta Phi
Alumnae Club
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